



**March 3-4, 2025  
Conference  
Presenters**

**Monday**



**Drew Frommelt**  
*Dairy Farmers of America*

Dairy Market Outlook



**James Carroll**  
*Hacket Cyber*

Hack To The Future



**Diego Diel, DVM, MS, PhD**  
*Cornell University  
Department of Population Medicine  
and Diagnostic Sciences*

Stability of Highly Pathogenic  
Influenza H5N1 virus in raw milk  
and raw milk cheeses



**Casey McCue**  
*New York State Department of  
Agriculture and Markets, Milk  
Control*

Regulatory Updates



**Robert Aguilera**  
*Novonesis*

What is the “Cheddar” of the  
Future?



**Aaron Adalja**  
*Cornell University  
Cornell Peter and Stephanie Nolan  
School of Hotel Administration*

Consumer preferences, product  
quality, and information provision:  
Opportunities for the dairy and  
cheese industry



# Tuesday



**Melanie Neumann**

*Neumann Advisory Services, LLC*

Executive Liability Exposure in Food Production



**Martin Wiedmann**

*Cornell University  
Department of Food Science*

Food safety update: how to stay ahead of the curve and keep yourself out of trouble



**Carmen Moraru**

*Cornell University  
Department of Food Science*

From natural cheese to cheese flavored lattes: a non-traditional take on a traditional dairy category in China



**Edward Valenta**

*BelGioioso/Polly-O*

The Company Story