

July 1, 2019

To: Members & Friends From: Nathan Pistner, President

Re: Fall Meeting -- September 8, 9 & 10, 2019

The fall meeting of the Association is set for Sunday, Monday and Tuesday, September 8, 9, & 10, 2019 at the beautiful Harbor Hotel in Watkins Glen, NY. Please make your hotel arrangements without delay, even if you must cancel later -- the hotel cut-off date is: August 8th! Please call the hotel directly at: 607-535-6116 to make your reservations. Please be sure to reference our Group: NYS Cheese Manufacturers' Association in order to get the reduced group rate. Single/double room rates are: \$199 Village View, \$219 Lake View.

The activities will start with a cocktail party Sunday evening (attire -- business casual). The golf tournament will be on Monday at the Soaring Eagles Golf Course @ Mark Twain State Park in Horseheads, NY. Howard VanBuren and Jason Martin are the golf Chairs and we will forward your golf registration information to them. We will collect your greens fees in advance saving congestion at the pro shop. The cost is \$75.00 and includes a golf cart, morning coffee/pastry and light lunch. (For the non-golfers, there are a number of nearby attractions that lend themselves to self-conducted tours. For information on the Watkins Glen area attractions, visit: https://www.watkinsglenchamber.com/things-do. We will also provide information packets at the registration desk.

This year's Monday Evening Cocktail Reception will be at Glenora Wine Cellars. Busing to Glenora and back will be provided for those that do not want to drive. There will also be on-site parking available.

The speakers program will once again include Ed Gallagher, Dairy Farmers of America who will present "Milk Marketing Outlook -- An Update;" Sam Alcaine, Cornell University will give a talk "What's Fermenting?" and David Bandler, Cornell University will share "A Modern History of the NYS Cheese Manufacturers' Association...and Other Observations."

Please remember to make your **hotel reservation ASAP** to secure your room, even if you must cancel later. The golf and meeting registration forms should be returned to Alexander Solla no later than **Friday, August 30th.** (Note that registration materials are also posted on our website at: http://nyscheesemakers.com/.) Please contact Alex if you have any questions or need assistance (607-255-3459; e-mail: ahs@@cornell.edu). We look forward to seeing you in beautiful Watkins Glen, NY!

Enclosures